**Invitation to participate in the**

**MetroWest Festival of Trees**

December 13, 14 & 15, 2013

at the

Royal Plaza Trade Center
Rt. 20 West, Marlborough

featuring

- Over 135 Decorated Trees & Decorated Wreaths
- Santa’s Workshop
- Santa Claus
- Artisans & Crafters
- Entertainments
- Dickens Village
- Playland
- Candyland
- Winter Victorian Village & Train Display
- Gingerbread Village

**PRODUCED BY:**
The Marlborough Historical Society in conjunction with Olde Marlborough, Inc.

For Further Information call
508-579-0658 or visit www.metrowestfot.org or www.historicmarlborough.org

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**History of the Festival of Trees**

What started six years ago as a small Christmas at the Farm, Festival of Trees at the Historical Society’s 1688 Peter Rice Homestead with 17 Trees has evolved into one of the premier Holiday events in MetroWest & Central Mass! From 17 to 40 trees in the 2nd. year, to 60 trees in the 3rd. & the introduction of animated figures from Edaville RR to 70 trees & wreaths in the 4th year. Our attendance has continually grown with over 3500 people attending from 75 different communities and 5 states last year and with 125 trees and wreaths!

Now entering our 6 th year we have expanded and brought the Festival to a higher level, by producing it at the 47,500 sq. ft. Royal Plaza Trade Center and expect to have well over 125 decorated trees & wreaths along with many other exciting exhibits, attractions and events.

**Take advantage of this opportunity to enhance your visibility and image. We strongly recommend you put gift items under your tree or wreath, ie; gift certificates; event tickets; unique gifts and/or your products or services that reflect the theme of your tree.**

**All entries will be judged and awards will be given in different categories.**

For further information, contact:
Bob Kane
(508) 579-0658
rkane22@verizon.net

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**Get into the Spirit of the Season!**

Enter our Magical Christmas Setting and become an important part of this exciting Holiday Festival, which has become the “Premier Christmas Event” in MetroWest and Central Massachusetts!

Become one of our sponsors!

You will enjoy the prestige of joining other leading community businesses, organizations and individuals, and will be proud to be an important part of this exciting event.

It is a very good way to advertise your business, promote your organization, and/or use as a “team building project”. Do a tree in memory of someone special or one for you or your family. Compete for special recognition awards for outstanding tree (by different categories). Enhance your tree by including gifts, i.e.; gift certificates and/or other gifts. Decorate to reflect your interests, your business or a Holiday theme. Incorporate your products or services into your theme & gain maximum exposure.

“Start a new Holiday Tradition”!!

Your beautiful tree will be displayed and viewed by thousands of people. Last year we had 125 trees and wreaths, 3,500+ people attend from 75 different communities and 5 states! This year we are expecting a total attendance of 4-5,000++!

Your cost is the sponsorship fee and decorations and any gifts you give to enhance your tree. It is a donation to our organizations which are both 501(c)(3) entities and the trees are raffled off to raise funds to sustain our organization and further our goals and objectives for historic preservation, protection of historic assets, programs and activities in the metrowest area.

**For further information, contact:**
Bob Kane
(508) 579-0658
rkane22@verizon.net
This is your opportunity to become a sponsor and participant of one of the most prestigious holiday events in the area...

PLEASE MAKE CHECK PAYABLE & MAIL TO THE:
Marlborough Historical Society,
377 Elm Street, Marlborough, MA 01752

**Yes**, we wish to participate as a sponsor of this enchanted holiday event at the following level:

For “maximum exposure” sponsor one of our display areas...

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Forest Sponsor</td>
<td>$1000.00</td>
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<tr>
<td>Choose a Forest:</td>
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<tr>
<td>Marlborough</td>
<td>$150.00</td>
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<tr>
<td>Hudson</td>
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<tr>
<td>Southborough</td>
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<tr>
<td>Westborough</td>
<td>$325.00</td>
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<td>Northborough</td>
<td>$375.00</td>
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<tr>
<td>Area or Event Sponsor</td>
<td>$1000.00</td>
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<tr>
<td>Candle Sponsor</td>
<td>$100.00 or $150.00</td>
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<tr>
<td>Jingle Bell Sponsor</td>
<td>$150.00 or $200.00</td>
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<td>Mistletoe Sponsor</td>
<td>$275.00 or $325.00</td>
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<tr>
<td>Candy Cane Sponsor</td>
<td>$325.00 or $375.00</td>
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</tbody>
</table>

**Organization / Company**
**Contact Name**
**Address**
**City, State, Zip**
**Telephone**
**Authorized Signature**

For Further Information call 508-579-0658 or visit www.metrowestfot.org or www.historicmarlborough.org

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**Presenting Sponsor**
**Cost:** $5,000.00

**Benefits:**
- Welcome sign at entrance in front of large (8-10’) Decorated Tree
- Shown on all Festival’s literature, print, advertisements, banners, etc. as:
  - (your company name) **Presents the Festival of Trees**
  - Will also be the sponsor of Santa’s Throne
  - 100 admission Tickets
  - 10’x20’ Display Booth or 30 additional tickets
  - Advertisement on Back Cover of Program Book

**Area/Event Sponsor**
**Cost:** $1,000.00

**Areas & Events Sponsorship Opportunities:**

**Forest Sponsor**
Each forest will comprise of 20-30 decorated trees.

**Five (5) Forests available:**
Marlborough, Hudson, Southborough, Westborough and Northborough. All these communities were part of the original chartered township of “Marlboro” in 1660 when the area was comprised of mostly forests!

**Candyland**
Featuring a large wonderful variety of old fashioned candies from the “Wayside Country Store”. Rte. 20 east. Marlborough framed by a magnificent large “Gingerbread House” backdrop.

**Gingerbread Village**
Where Bakersies, Companies, Schools, Families and Individuals compete baking wonderful Gingerbread Houses of all sizes & shapes that will be available in a silent auction! Display will be framed by a magnificent large “Gingerbread House” backdrop.

**Santa’s Workshop**
Area framed by a large backdrop of the interior of a toy shop where children have the opportunity to make wooden toys under the guidance of trained elves from “Wooden Toys & Crafts”, “Trombetta Complex”, Farm Rd., Marlborough.

**North Pole Playland**
Where children can play games, ride on rides, ice; Merry-Go-Round, Train, etc. Face Painting and more!

**Miniature Victorian Village & Train**
A large display with close to 100+ Victorian Structures, Park, Carousel, Train, Trolley and Hot Air Ballons.

**Dickens Village**
Old Victorian Street w/ Peddlers, costumed Characters from Dicken’s stories, Carolers, Street Entertainers and more!

**Entertainment Stage**
All kinds of entertainment throughout the Festival and the Tree Raffle drawing at 5:15 pm on Sunday!

**Silver Bells Tea**
For Senior Citizens and includes discounted admission, Free Coffee/Tea and Pastry, Special Entertainment during hours of Tea. To be held between 1pm – 5pm on Saturday, December 14th.

**Cost:** $1,000.00 for any one of the 14 Areas and Events sponsorship opportunities

**Benefits for all Area/Event Sponsorships:**
- Sign over the Area or Event sponsored
- 20 Admission Tickets
- 10’x10’ Booth or 15 additional admission tickets
- Your Company’s Logo on our Festival’s website